

Procedura de prelucrare a datelor cu caracter personal a SOFTELLIGENCE SRL

Confidentialitatea datelor cu caracter personal este extrem de importantă pentru SOFTELLIGENCE SRL, cu sediul în Str. Gara Herastrau, Nr. 4D, Green Court, Clădirea C, Etaj 2, București, sector 2, România, nr. de înregistrare în Registrul Comerțului J40/1411/2008, Cod Unic de Înregistrare RO19333723, e-mail office@softelligence.net, tel +40 31 425 19 08.

Această procedură privind prelucrarea datelor cu caracter personal este actualizată periodic; ori de câte ori vom face o modificare, o vom afișa pe site-ul nostru, la pagina <https://www.softelligence.net/privacy-policy/>

Obiectivul procedurii

În această informare, explicăm modul în care procesăm, inclusiv colectăm, utilizăm și protejăm datele dumneavoastră cu caracter personal, atunci când intrați în contact cu SOFTELLIGENCE SRL (în cadrul evenimentelor, în persoană, prin mijloace de comunicare scrise sau în online).

Acest document și procedura inclusă au rolul de a informa cu privire la prelucrarea datelor cu caracter personal, în aplicarea prevederilor Regulamentului (UE) 2016/679 al Parlamentului European și al Consiliului din 27 aprilie 2016, privind protecția persoanelor fizice în ceea ce privește prelucrarea datelor cu caracter personal și privind libera circulație a acestor date și de abrogare a Directivei 95/46/CE (Regulamentul general privind protecția datelor/„GDPR”).

Care sunt categoriile de date cu caracter personal pe care le prelucrăm?

Datele cu caracter personal pe care le colectăm și modul în care le colectăm pot varia în funcție de felul în care interacționați cu SOFTELLIGENCE SRL.

În contextul în care participați sau confirmați participarea la acțiuni/eventimente organizate de SOFTELLIGENCE SRL și în funcție de specificul fiecărui eveniment/fiecărei acțiuni, putem colecta următoarele date cu caracter personal (denumite în continuare „date personale”):

- numele și prenumele;
- adresa de corespondență;
- adresa de e-mail;
- numărul de telefon;
- imaginea dumneavoastră din fotografiile și filmările realizate în cadrul desfășurării acțiunilor/eventimentelor organizate.

Când este posibil să colectăm date cu caracter personal?

Este posibil să colectăm date cu caracter personal atunci când:

- vă înregistrați ca participant și/sau participați la evenimentele/acțiunile organizate de SOFTELLIGENCE SRL;

- vă abonați la buletine informative, alerte sau alte servicii oferite de noi;
- ne contactați prin diverse canale sau ne solicitați informații în legătură cu serviciile SOFTELLIGENCE SRL;
- vizitați sau navigați pe site-ul nostru;
- ați acordat permisiunea altor societăți, cum ar fi partenerii noștri comerciali sau asociații noștri, precum și unor terți furnizori sau contractanți ai noștri, să facă schimb de informații cu noi cu privire la dvs.;
- atunci când datele dvs. cu caracter personal sunt publice.

De ce este necesară prelucrarea acestor categorii de date?

Prelucrăm datele personale doar pentru scopuri legitime, ca de pildă (listă ne-exhaustivă):

- pentru a vă identifica prin intermediul mijloacelor de comunicare;
- în scop de marketing.

Prelucrarea datelor personale se întemeiază întotdeauna fie pe executarea contractelor încheiate cu SOFTELLIGENCE SRL, pe nevoia de a respecta o obligație legală, pe interesul nostru legitim sau un interes public major sau, după caz, pe consimțământul dumneavoastră, dacă vi l-ați manifestat în acest sens.

Mai exact, SOFTELLIGENCE SRL prelucrează datele dumneavoastră cu caracter personal astfel:

- pentru a vă contacta, confirma și înregistra participarea dumneavoastră la acțiuni/evenimente organizate de SOFTELLIGENCE SRL :

Motiv: Furnizarea datelor dumneavoastră cu caracter personal este necesară pentru a vă contacta în scopul confirmării prezenței dumneavoastră la acțiuni/evenimente organizate de SOFTELLIGENCE SRL. Refuzul furnizării datelor poate avea drept consecință imposibilitatea confirmării accesului dumneavoastră la acțiuni/evenimente.

- pentru a desfășura acțiuni de comunicare/promovare a SOFTELLIGENCE SRL:

Motiv: Prelucrarea datelor dumneavoastră în acest scop are la bază consimțământul dumneavoastră (Art. 6 alin. 1 lit. (a) GDPR). Puteti să retrageți acest consimțământ oricând.

Pentru ce perioadă prelucrăm datele cu caracter personal?

Ca regulă generală, SOFTELLIGENCE SRL, va prelucra datele dumneavoastră cu caracter personal atât cât este necesar pentru realizarea scopurilor de prelucrare menționate mai sus, cu respectarea procedurilor interne privind retenția datelor, inclusiv a regulilor de arhivare aplicabile de SOFTELLIGENCE SRL. La cerere, puteți obține informații suplimentare despre termenele de păstrare aplicabile datelor dumneavoastră cu caracter personal.

În cazul în care vă retrageți consimțământul pentru prelucrarea datelor în scop de marketing, SOFTELLIGENCE SRL, va înceta prelucrarea datelor dumneavoastră cu caracter personal în acest scop, fără însă a afecta prelucrările desfășurate pe baza consimțământului exprimat de către dumneavoastră înainte de retragerea acestuia.

Cu cine împărtășim datele cu caracter personal?

Pentru indeplinirea scopurilor de prelucrare, SOFTELLIGENCE SRL, poate dezvalui datele dumneavoastra catre parteneri, catre terte persoane sau entitati care sprijina SOFTELLIGENCE SRL, in desfasurarea obiectivelor sale si/sau ale activitatilor sau evenimentelor la care participați sau confirmați participarea, ori catre autoritatile publice centrale/locale, in urmatoarele cazuri exemplificativ enumerate:

- pentru transmiterea de comunicari comerciale de marketing, in conditiile si limitele prevazute de lege;
- atunci cand dezvaluirea datelor cu caracter personal este prevazuta de lege, etc.

Către cine putem transfera datele cu caracter personal?

In contextul prelucrarilor de date nu transferam datele dumneavoastra cu caracter personal in afara Romaniei. În situații cu caracter unic, excepțional, nerepetitiv, este posibil să transferăm date cu caracter personal doar in state apartinand Spatiului Economic European (SEE) sau statelor carora li s-a recunoscut un nivel adecvat printr-o decizie a Comisiei Uniunii Europene. Este, de asemenea, posibil să transferăm datele cu caracter personal si in alte state decat cele de mai sus, daca transferul se realizeaza in baza unor garantii adecvate, conform prevederilor GDPR. De asemenea trebuie sa aveti in vedere ca imaginile cu dvs. afisate pe site-uri sau publicate pot fi vazute in intreaga lume si nu doar in Romania si ca exista posibilitatea ca unele state sa nu ofere acelesi nivel de protectie pentru datele cu caracter personal precum legislatia nationala si europeana.

Care sunt drepturile dumneavoastră?

In conditiile prevazute de legislatia in materia prelucrării datelor cu caracter personal, in calitate de persoane vizate, beneficiati de urmatoarele drepturi:

1. Dreptul de acces: puteti obtine oricând de la SOFTELLIGENCE SRL, confirmarea ca prelucram datele dumneavoastra cu caracter personal, precum si informatii privind specificul prelucrării, cum ar fi:
 - a. scopul;
 - b. categoriile de date cu caracter personal prelucrate;
 - c. destinatarii datelor;
 - d. existenta dreptului de rectificare, stergere sau restrictionare a prelucrării. Acest drept va permite sa obtineti gratuit o copie a datelor cu caracter personal prelucrate, precum si contra-cost orice copii suplimentare.
2. Dreptul de rectificarea datelor: puteti sa ne solicitati sa modificam datele dumneavoastra cu caracter personal incorecte ori, dupa caz, sa completam datele care sunt incomplete;
3. Dreptul la stergere: puteti solicita stergerea datelor dumneavoastra cu caracter personal atunci cand:
 - a. acestea nu mai sunt necesare pentru scopurile pentru care le-am colectat si le prelucram;
 - b. v-ati retras consimtamantul pentru prelucrarea datelor cu caracter personal si noi nu le mai putem prelucra in baza altor temeuri legale;
 - c. datele cu caracter personal sunt prelucrate contrar legii;
 - d. datele cu caracter personal trebuie sterse conform legislatiei relevante;

4. Retragera consimtamantului puteti sa va retrageti oricand consimtamantul cu privire la prelucrarea datelor cu caracter personal prelucrate pe baza de consimtamant;
5. Dreptul de opozitie: va puteti opune oricand prelucrarilor pentru scop de marketing, precum si prelucrarilor bazate pe interesul legitim al SOFTELLIGENCE SRL, din motive care tin de situatia dumneavoastra specifica;
6. Restrictionare: puteti solicita restrictionarea prelucrării datelor dumneavoastra cand contestati corectitudinea datelor cat timp se verifica exactitatea datelor in cauza, precum si in alte situatii prevazute de Art. 18 din GDPR;
7. Dreptul la portabilitate: puteti sa ne solicitati, in conditiile legii, sa furnizam datele dumneavoastra cu caracter personal intr-o forma structurata, utilizata frecvent si care poate fi citita in mod automatizat. Daca ne solicitati acest lucru, putem sa transmitem datele dumneavoastra cu caracter personal unei alte entitati, daca este posibil din punct de vedere tehnic;
8. Drepturile aferente deciziilor automate: veti beneficia de garantii adecvate pentru deciziile automate care se iau cu privire la dumneavoastra. În special, veti avea dreptul:
 - a. sa va exprimati punctul de vedere cu privire la respectiva decizie automatizata;
 - b. să solicitați o reevaluare a deciziei, in baza unei interventii umane;
 - c. sa contestati decizia automatizata.
9. Dreptul de a depune o plangere la autoritatea de supraveghere: aveti dreptul de a depune o plangere la autoritatea de supraveghere a prelucrării datelor in cazul in care considerati ca v-au fost incalcate drepturile:

Autoritatea Nationala pentru Supravegherea Prelucrării Datelor cu Caracter Personal B-dul G-ral. Gheorghe Magheru 28-30, Sct. 1, 010336 Bucuresti, Romania
anspdcpc@dataprotection.ro

Pentru exercitarea drepturilor mentionate în prezenta procedură, pentru orice fel de intrebari sau lămuriri suplimentare despre aceasta sau dacă doriti sa va exercitati drepturile dumneavoastra in calitate de persoana vizata, ne puteti contacta folosind urmatoarele date de contact:

SOFTELLIGENCE SRL, cu sediul in Str. Gara Herastrau, Nr. 4D, Green Court, Cladirea C, Etaj 2, Bucuresti, sector 2, Romania Tel. +40 31 425 19 08. E-mail office@softelligence.net

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Privacy Statement & Cookies

Introduction

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information and your choices regarding our use of it. The steps we take to protect your personal information and how you can review and correct your personal information are also covered here. By accessing our sites or providing us your information when you contact us, you are consenting to the information collection and use practices described in this privacy statement.

For purposes of this statement, “personal information” means information that identifies a particular individual, such as name, postal address, email address or phone number. When other information, such as email newsletter choices, product purchases or consumer product preferences, is associated with personal information, this other information also becomes personal information.

Our collection of information

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- contact details, such as your name, title, company/organization name, e-mail address, telephone and fax numbers and physical address;
- information about your company and job function;
- your e-mail marketing preferences;
- financial information (including credit card or account information); information, such as your nationality and country of residence, that allows us to determine your eligibility under export control regulations to receive information about certain technologies; information used to customize and facilitate your use of our sites, including login and technical information;
- inquiries about and orders for our products and services; information that assists us in identifying the products and services that best meet your requirements;
- event registration information; and
- feedback from you about our sites and our products and services generally.

You are not required to provide any of this information, but if you do not, we may not be able to provide you the requested service or complete your transaction.

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Services and transactions. We use your personal information to deliver services or carry out transactions you have requested, including, but not limited to, providing information on Softelligence products or services, registering purchased products, processing

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Cookies are text files containing small amounts of information which is downloaded to your hard disk or to your browser's memory when you visit one of Softelligence's sites. Cookies are useful because they help arrange the content and layout of our sites and allow us to recognize those computers or other devices that have been to our sites before. Cookies do many different jobs, such as allowing our websites to remember your preference settings and helping us to enhance the usability and performance of our sites and your experience using them.

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The type of cookie that may be used on Softelligence's sites can be put into 1 of 4 categories: Strictly Necessary, Performance, Functionality & Profile and Advertising.

1. Strictly Necessary Cookies

These cookies are essential, as they enable you to move around our sites and use their features, particularly in connection with information searches and order placement. Without these cookies, services you have asked for cannot be provided. These cookies do not gather information about you that could be used for marketing or remembering where you have been on the internet. An example of a strictly necessary cookie is a “shopping basket cookie,” which is used to remember the products that you wish to purchase when you add products to your shopping basket or proceed to checkout.

2. Performance Cookies

These cookies collect information about how you use our sites, for example which pages you go to most often and if you get any error messages from certain pages. These cookies collect only anonymous information that is used to improve how our sites work. These cookies are not used to target you with online advertising. Without these cookies we cannot learn how our sites are performing and make relevant improvements that could better your browsing experience. Examples of performance cookies that our sites use include Google and Adobe Analytics (see further discussion below).

3. Functionality & Profile Cookies

These cookies allow our sites to store information that you provide such as your site language preferences and to store technical information useful for your interactions with our sites. For instance, they remember your user ID and elements of your user profile. They also ensure that your experience using the sites and Softelligence’s marketing efforts are relevant to you. They may also be used to provide services you have asked for such as watching a video or commenting on a blog. The information these cookies collect may be anonymous and they cannot track your browsing activity on other websites. Without these cookies, a website cannot remember choices you have previously made or personalize your browsing experience. For example, we use a cookie to store your language preferences, which allows us to present you with product search results in the correct language, and we use a cookie to store your choice about the appearance of the cookie information banner that we display on our sites. This cookie will help us remember your choice about the appearance of the cookie information banner when you subsequently visit the same site where you made your choice about the banner and any other Softelligence sites with the same domain or the same top level domain.

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These cookies may be used to deliver advertisements that are more relevant to you and your interests. They may also be used to limit the times you see an advertisement as well as help to measure the effectiveness of the advertising campaign. Although these cookies may track your visits to other websites, they do not usually know who you are. Without these cookies, online advertisements you encounter will be less relevant to you and your interests.

Setting your cookie preference You have the ability to accept or decline cookies. Most internet browsers automatically accept cookies, but you can usually modify your browser settings to decline cookies or to notify you when a cookie is being placed on your computer. If you choose to decline cookies, you may not be able to fully experience the features of Softelligence's sites or other websites that you visit.

Our use of web analytics Softelligence uses industry standard web analytics to track visits to our sites. These analytics are provided by Google Analytics and Adobe

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You may opt out of web analytics by installing these tools on your computer

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[Adobe Analytics Opt Out Link](#)

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Some web browsers may transmit "do-not-track" signals to the sites with which the user communicates. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they even are aware of them. There currently is disagreement, including among participants in the leading internet standards-setting organization, concerning what, if anything, websites should do when they receive such signals. Softelligence currently does not take action in response to these signals. If and when a final standard is established and accepted, Softelligence will reassess how to respond to these signals.

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Disclosure for other reasons. We may disclose personal information if required or authorized to do so by law or in the good-faith belief that such action is necessary to comply with legal requirements or with legal process served on us, to protect and defend our rights or property or, in urgent circumstances, to protect the personal safety of any individual.

Security

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Reviewing your personal information

In some cases, you can review and correct personal information provided through our sites by going to the page on which you provided the information. In all cases, you can make a request to review and correct your personal information that is collected via our sites or that you provide when you contact us or ask Softelligence to stop using it by contacting us using the contact information listed below. We may take steps to verify your identity before providing you access to your personal information. You can help us to maintain the accuracy of your information by notifying us of any change to your mailing address, phone number or e-mail address.

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Enforcement of this privacy statement/Contact Us

If you have questions regarding this statement or our handling of your personal information, please contact us using the contact information listed below. We will promptly address your concern and strive to reach a satisfactory resolution.

Mailing Address:

SOFTELLIGENCE SRL

CUI 19333723 Reg. Com. J40/1411/2008

4D Gara Herastrau St., 2nd Floor, 2nd District, 020334, Bucharest, Romania

Changes to this privacy statement

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